CURRICULUM VITAE

**JOCELYN STEINKE**

Associate Professor

Department of Communication

University of Connecticut

https://www.jocelyndsteinke.com/

**EDUCATION**

**University of Wisconsin-Madison,** Madison, WI

Ph.D., August 1991

Department of Journalism and Mass Communication

Dissertation: The Science Writing Process and Science Writers' Audience

Analysis: An Exploration of Writers Working Under Contextual Constraints

**Cornell University**, Ithaca, NY

M.P.S., August 1988

Department of Communication

Thesis: Attracting and Sustaining the Interest of Prospective Readers:

The Use of Creativity in Science Writing

**Mount Holyoke College**, South Hadley, MA

A.B., May 1986

English and biological sciences, double major

**ACADEMIC EXPERIENCE**

**Associate Professor**, Department of Communication, University of Connecticut, Storrs, CT

Conduct research.Teach graduate and undergraduate classes on science communication and advanced media effects. Serve on university, college, and department/school committees. August 23, 2020-Present.

**Research Faculty Affiliate**: UConn Center for mHealth and Social Media, University of Connecticut, Storrs, CT, 2022 - Present

**Professor**, School of Communication with joint appointment in the Gender and Women’s Studies Department, Western Michigan University, Kalamazoo, MI

Conduct research.Teach classes on gender and media, and race, gender and science, news writing, news reporting, environmental reporting, science writing. Serve on thesis committees. Serve on university, college, and department/school committees. 2010-August 2020

**Associate Professor**, School of Communication and Women’s Studies Program, Western Michigan University, Kalamazoo, MI

Conducted research. Taught classes on journalism research, news writing, news editing and feature writing. Held joint appointment with the Women’s Studies Program. Served on university, college, and department committees. 2001-2010

**Assistant Professor**, Department of English and Women’s Studies Program, Western Michigan University, Kalamazoo, MI

Conducted research. Taught classes on journalism research, news writing, news editing and feature writing. Held joint appointment with the Women’s Studies Program. Served on university, college, and department committees. 1995-2001

**Assistant Professor**, Roy H. Park School of Communication, Ithaca College, Ithaca, NY

Conducted research. Taught classes on journalism research, news reporting and writing, feature writing, science writing, health reporting, public affairs reporting and mass communication. Developed curriculum for print journalism program. Advised undergraduate students. Served on school and department committees. 1991-1995.

**News Writing Instructor**, School of Journalism and Mass Communication, University of Wisconsin, Madison, WI

Taught news writing classes. 1988-1991

**Teaching Assistant**, Department of Communication, Cornell University,Ithaca, NY

Assisted in teaching two advanced public relations courses. Received the Department’s "Outstanding Teaching Assistant" Award. 1987-1988

**GRANTS PENDING (EXTERNAL)**

**National Science Foundation**, “Women STEM Role Models in Social Media: Challenging Stereotypes and Building STEM Identity,” Submitted January 2021  
Principal Investigator: **Jocelyn Steinke**, University of Connecticut  
Co-Investigator: Brooks Applegate Western Michigan University   
Co-Investigator: Karen Peterson, National Girls Collaborative Network  
Co-Investigator: Anne Oeldorf-Hirsch, University of Connecticut  
Co-Investigator: Jiyoun Suk  
**Amount Requested: $1,772,419**

**GRANTS AWARDED (EXTERNAL)**

**National Science Foundation**, “AGEP: BPR: Understanding URM STEM Graduate Students’ Identity

Integration and Assimilation into a Community of Practice,” 2014-2018.

Co-Investigator: **Jocelyn Steinke**, Western Michigan University

Principal Investigator: Megan Grunert Kowalske; Western Michigan University

Additional Co-Investigators: Susan Stapleton, Western Michigan University; Renee Schwartz, Georgia State University

**Amount Awarded: $1,246,037**

**National Science Foundation**, “Adolescents’ Identification with Televised Portrayals of Male and Female Scientists,” 2006-2009.

Principal Investigator: Jocelyn Steinke

Co-Investigators: Marilee Long, Colorado State University; Maria Lapinski, Michigan State University; Lisa Ryan, Lakeview Public Schools

**Amount Awarded: $498,354**

National Science Foundation, “Assessing Media Influences: Effects of Media Literacy Training on Middle School-Aged Children’s Perceptions of Women in Science, Engineering and Technology,” 2004-2006.

Principal Investigator: Jocelyn Steinke

Co-Principal Investigators: Maria Lapinski, Western Michigan University; Aletta Zietsman-Thomas, Western Michigan University

Amount Awarded: $291,010

GRANTS AWARDED (INTERNAL)

School of Communication George and Louise Robeck Faculty Award, 2020

Amount Awarded: $1,200

Grant awarded to support research on STEM stereotype awareness media literacy intervention

College of Arts and Sciences Support for Faculty Scholars Award (SFSA), 2016  
Amount Awarded: $1,997

Grant awarded for research on images of women STEM professionals in films

“Cultural Representations of Gender and Science: Portrayals of Female STEM Professionals in Popular Films 2002-2014”

**College of Arts and Sciences Discovery and Dissemination Award (CDDA), 2015**

Amount Awarded: $1,000  
Grant awarded to support publication fees for *Frontiers* journal article

School of Communication George and Louise Robeck Faculty Award, 2015

Amount Awarded: $820

Grant awarded to support research on images of scientists in popular media

Arts and Sciences Teaching and Research Award (ASTRA), 2001-2002

Amount Awarded: $1,000

Grant awarded for research on images of women scientists in films

“Scientists on Screen: Images of Women Scientists in Popular Films,” with Britt Elliott, WMU student

Western Michigan University FRACASF Grant, 2000-2001

**Amount Awarded: $5,000**Grant awarded for research on images of women scientists in popular films

“Images of Women Scientists on Screen: An Analysis of Feature Films from 1987-1999”

**Western Michigan University Teaching and Learning with Technology (TLT)**, **1999-2000**

**Amount Awarded: $5,380**

Grant awarded to enhance online instruction in Journalism Research (JRN 200) course

College of Arts and Sciences Teaching and Research Award (ASTRA), 1997-1998

Amount Awarded: $500  
Grant awarded for research on media images of women

“Analysis of Counter-stereotypes of Women Scientists in the Media,” with Kelly Ann Garcia, WMU student

**ASNE Institute for Journalism Excellence, American Society of Newspaper Editors, 1996**

**Amount Awarded: $8,000**

Grant awarded for residency with the *Dayton Daily News,* Dayton, OH

**Research Development Award**, **Western Michigan University, 1996-1997**

**Amount Awarded: approx. $500**

Funding for travel to meet with NSF program officer and faculty mentor at The George Washington University

**Western Michigan University FRACASF Grant**, **1996**

**Amount Awarded: $3,000**

Grant awarded for research on readers' responses to science news articles

“Reaching Readers? Serving Diverse Styles of Reading Science News”

**Provost Project Grant, Ithaca College, 1994**

**Amount Awarded: $1,400**

Grant awarded for research on newsroom training (with Dr. Jill Swenson)

“Bringing Newsroom Training to Community Newspapers”

**Instructional Development Grant, Ithaca College, 1993  
Amount Awarded: $1,200**

**“**Health Reporting: An Expanding Area of Specialty Reporting,”Ithaca College, 1993

Grant awarded to develop course on health reporting and attend the Association for the Advancement of Science (AAAS) annual meeting

**Anson Rowe Graduate Student Award**, **Cornell University, 1988**

**Amount Awarded: $1,000**

Grant awarded for thesis research on the effects of the use of creativity in science writing on reader interest

**Department of Communication Research Grant, Cornell University, 1988**

**Amount Awarded: $1,000**

Grant awarded by the Department of Communication for research on the effects of the use of creativity in science writing on reader interest

**RESEARCH/MANUSCRIPTS IN PROGRESS  
\***Denotes undergraduate or graduatestudent

Steinke, Jocelyn and Duncan, Tamia\* (in progress). Effects of a Media Stereotype Awareness Intervention on Adolescent Girls’ Perceptions of STEM.

Steinke, Jocelyn; Proper, Alyssa\*; Kowalske, Megan Grunert; Santiago, Marisol Mercado; Bryson,Tasia\*, Schwartz,Renee; Stapleton, Susan(TBD). STEM Identity Centrality and STEM Identity Incompatibility for Underrepresented Minority STEM and SBE Graduate Students (TBD)

**REFEREED PUBLICATIONS**

**\***Denotes undergraduate or graduatestudent

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| **Steinke, Jocelyn; Gilbert, Christine;\* Opat, Kelsi; Landrum, Asheley (in review). Examining the Role of Identity in Women’s Intent to Engage with Science Content in *Deep Look* YouTube Videos, *Science Communication* Steinke, Jocelyn; Lin, Carolyn; Duncan, Tamia; Nicholas, Viviana (accepted, forthcoming). “Cover Your Moth and Nose”: Communication About Health Protection Behaviors by Role Models in YouTube COVID-19 Videos for Children. *Journal of Science Communication.*** |

Steinke, Jocelyn; Applegate, Brooks; Penny, Jay R.\*; Merlino, Sean\* (2021). Effects of Diverse STEM Role Models in Promoting Adolescents’ Identification. *International Journal of Science and Mathematics Education.* https://doi.org/10.1007/s10763-021-10168-z

Steinke, Jocelyn and Tavarez, Paola Maria\* Paniagua (2018). Cultural Representations of Gender and Science: Portrayals of Female STEM Professionals in Popular Films 2002-2014. *International Journal of Gender, Science, Technology,* 9(3): 244-276.

Steinke, Jocelyn (2017). Adolescent Girls’ STEM Identity Formation and Media Images of STEM Professionals: Considering the Influence of Contextual Cues. *Frontiers in Psychology* 8:(1-15). https://www.frontiersin.org/articles/10.3389/fpsyg.2017.00716/full

Steinke, Jocelyn (2013). In Her Own Voice: Identity Centrality and Perceptions of Workplace Climate in Blogs by Women Scientists. *International Journal of Gender, Science, Technology*, 5(1):26-51.

Steinke, Jocelyn (2013). Portrayals of Women Scientists in the Mass Media. *International Companions to Media Studies Content and Representation Volume*, edited by Sharon R. Mazzarella, Blackwell.

Steinke, Jocelyn; Applegate, Brooks; Lapinski, Maria; Ryan, Lisa; Long, Marilee (2012). Gender Differences in Adolescents’ Wishful Identification with Scientist Characters on Television. *Science Communication*, 34(2):163-199*.*

Ryan, Lisa\* and Steinke, Jocelyn (2010). "I want to be like … “Middle School Students' Identification with Scientists on Television. *Science Scope*, 34(1):44-49.

Long, Marilee; Steinke, Jocelyn; Applegate, Brooks; Knight Lapinski, Maria; Johnson, Marne Jo;\* & Ghosh, Sayani\* (2010). Portrayals of male and female scientists in televised programs popular among middle school-age children. *Science Communication,* 32(3):356–382.

Steinke, Jocelyn; Lapinski, Maria Knight;Long, Marilee; VanDerMaas, Catherine;\* Ryan Lisa; Applegate

(2009). Seeing Oneself as Scientist: Media Influences and Adolescent Girls’ Science Career-Possible Selves. *Journal of Women and Minorities in Science and Engineering,* 15(4):279-301.

Steinke, Jocelyn; Lapinski, Maria; Crocker, Nikki;\* Zietsman-Thomas, Aletta; Williams, Yaschica;\* Higdon Evergreen, Stephanie;\* and Kuchibhotla, Sarvani \* (2007) Assessing Media Influences on Middle School-Aged Children’s Perceptions of Women in Science Using the Draw-A-Scientist Test (DAST). *Science Communication*, 29 (1):35-64.

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Nwulu, Paul; Crocker, Nikki;\* Williams, Yaschica;\* Higdon, Stephanie; \*and Kuchibhotla, Sarvani \*(2006). Middle School-Aged Children’s Attitudes toward Women in Science, Engineering, and Technology and the Effects of Media Literacy Training. *Journal of Women and Minorities in Science and Engineering,* 12:295-323.

Steinke, Jocelyn, (2005). Reinforcing Cultural Representations of Gender and Science: Portrayals of Women Scientists and Engineers in Popular Films. *Science Communication,* 27(1):27-63.

Steinke, Jocelyn (2004). Science in Cyberspace: Science and Engineering Web Sites for Girls, *Public Understanding of Science*. 13(1):7-74.

Steinke, Jocelyn (1999). Women Scientist Role Models on Screen: A Case Study of *Contact*. *Science Communication,* 21(2):111-136.

Steinke, Jocelyn (1998). Connecting Theory and Practice: Using Televised Images of Women Scientist Role Models in Media Intervention Programs. *Journal of Broadcasting and Electronic Media,* 42:142-151.

Steinke, Jocelyn (1997). Portrait of a Woman as a Scientist: Breaking Down Barriers Created by Gender-Role Stereotypes. *Public Understanding of Science*, 6:1-20.

Steinke, Jocelyn and Long, Marilee (1996). A Lab of Her Own: Portrayals of Female Characters Children's Educational Science Programs. *Science Communication,* 18(2):91-115.

Long, Marilee and Steinke, Jocelyn (1996). The Thrill of Everyday Science: Images of Science and Scientists on Children's Educational Science Programmes in the United States. *Public Understanding of Science,* 5:101-119.

Steinke, Jocelyn (1995). Reaching Readers: Assessing Readers' Impressions of Science News. *Science Communication,* 16:432-453.

Steinke, Jocelyn (1995). Absentee Coaching: Focusing on Revision. *Journalism and Mass Communication Educator,* 50(3):71-76.

Glynn, Carroll J.; Mendez, Ana I.; Chadsey, Matthew M.; Steinke, Jocelyn D. (1988). Communication and Science Policy: A Cross-Cultural Comparison. In *Communicacio Social Identitat Cultural*, pp. 4-27.

**PUBLICATIONS (Non-Refereed)**

Steinke, Jocelyn (2010). Gender Representations of Scientists. *Encyclopedia of Science and Technology Communication,* edited by Susana Hornig Priest, Sage Publications.

Steinke, Jocelyn (December 2009). Book Review of *Girls in Science: A Framework for Action.* *Science Communication*, 31(2): 275-277.

Steinke, Jocelyn (Dec. 2007). Book Review. *Science Communication*.

Steinke, Jocelyn (1994), Reaching Out to Readers: Assessing the Concerns of Science News Readers. *Sciphers*, 14(4):1-3.

Dunwoody, Sharon; Brown, Bonnie and Steinke, Jocelyn (1993). *Directory of Science Communication Courses and Programs in the United States*. Council for the Advancement of Science.

Dunwoody, Sharon and Steinke, Jocelyn (1991). *Directory of Science Communication Courses and Programs in the United States*. Council for the Advancement of Science.

**NEWSPAPER/MAGAZINE PUBLICATIONS**

Steinke, Jocelyn “It’s a record,” *Dayton Daily News*, August 20, 1996, 1C, 3C.

Steinke, Jocelyn “Fat free ain’t free,” *Dayton Daily News*, August 5, 1996, 9, SmartMoney Section.

Steinke, Jocelyn “Mother juggles MBA: More adults are returning to school,” *Dayton Daily News*, July 31, 1996, 4B.

Steinke, Jocelyn “Carlisle hires new village manager,” *Dayton Daily News*, July 31 1996, Z2.

Steinke, Jocelyn “Joint replacements,” *Dayton Daily News*, July 30, 1996, 1C, 2C.

Steinke, Jocelyn “Club names Belmont grad Youth of the Year,” *Dayton Daily News*, July 17, 1996, 1B.

Steinke, Jocelyn “Speed limits raised on stretches of I-75” *Dayton Daily News*, July 10, 1996, 1B.

Steinke, Jocelyn “The trouble with thyroids,” *Dayton Daily News*, July 9, 1996, Ic, 2C.

Steinke, Jocelyn “Leader: Keep fighting for access,” *Dayton Daily News*, June 28, 1996.

Steinke, Jocelyn, “Promoting Scholarship and Providing Opportunities: Helen Denne Schulte Professorships,” *Nursing Dimensions*, Spring 1991.

Steinke, Jocelyn, “From Bafoussam, Reykjavik and Taipei to Madison: International Students at the School of Nursing,” *Nursing Dimensions*, Spring 1991.

Steinke, Jocelyn, “Reflections on the Evolution of Nursing Research: Serving Health Through Research,” *Nursing Dimensions*, Spring 1991.

**REFEREED CONFERENCE PAPERS AND POSTERS**

**\***Denotes undergraduate or graduatestudent

Steinke and Duncan,\* AEJMC in review

Steinke, Jocelyn; Gilbert, Christine\*; Opat, Kelsi; Landrum, Asheley. (2022). *Examining the Role of Identity in Women’s Intentions to Engage with YouTube Science and Nature Videos*, Paper accepted for the Feminist Scholarship Division, International Communication Association Annual Meeting, Paris, France.

Steinke, Jocelyn; Lin, Carolyn; Duncan, Tamia\*; Nichols, Viviana\*. (2022). *“Wash Your Hands": Communication About Health Protection Behaviors by Role Models in Children's and Adolescents' YouTube COVID-19 Videos*,Paper accepted for the Children, Adolescents and the Media Division, International Communication Association Annual Meeting, Paris, France.

Steinke, Jocelyn; Applegate, Brooks; Penny, Jay R\*.; Merlino, Sean\* (2018) “Changing the Image of STEM: Challenging Adolescents’ STEM Stereotypes Using Diverse Media Role Models,” Presented to the Communicating Science, Health, Environment, and Risk Interest Group at a special research session on Race, Ethnicity, and Identity in Science and Health Communication at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Steinke, Jocelyn (2017) “STEM SMART: Online Professional Development for Middle and High School Educators,” Women and Engineering Programs Advocates Network (WEPAN), Westminister, CO, June 2017.

Megan Grunert Kowalske, Jocelyn Steinke, Reneé Schwartz, Susan Stapleton, Marisol Mercado Santiago, Mary Anne Sydlik, Tasia Bryson, Casey E. Wright, and Mustafa Yildiz (2017) “Understanding URM STEM Graduate Students’ Identity Integration and Assimilation into a Community of Practice,” Poster presented to the AGEP 2017 National Forum.

Steinke, Jocelyn and Paniagua Tavarez, Paola Maria\* (2016) “Cultural Representations of Gender and Science: Portrayals of Female STEM Professionals in Popular Films 2002-2014, Presented to the Communicating Science, Health, Environment, and Risk Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Steinke, Jocelyn (2012) “In Her Own Voice: Women Scientists’ Identity Centrality and Perceptions of Workplace Climate,” Presented to the Communicating Science, Health, Environment, and Risk Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Evans, Caitlin\* and Steinke, Jocelyn (2010) “A Content Analysis of *Sid the Science Kid*,” Presented to the Communicating Science, Health, Environment, and Risk Interest Group, at the annual meeting of the Association for Education in Journalism and Mass Communication, Denver, CO.

Ryan, Lisa and Steinke, Jocelyn (2010) “Middle School Students’ Perceptions of Scientists on Television,” Science on a Shoestring, Michigan Science Teachers Association, Lansing, MI.

Steinke, Jocelyn; Applegate, Brooks; Lapinski, Maria; Long, Marilee; Ryan, Lisa (2009) “Adolescents’ Wishful Identification with Scientist Characters on Television,” Presented to the Science Communication Interest Group at the annual meeting of the Association for Education in Journalism and Mass Communication, Boston, MA.

Steinke, Jocelyn; Long, Marilee; Johnson, Marne;\* Ghosh, Sayani \*(2008) “Gender Stereotypes of Scientist Characters in Television Programs Popular Among Middle School-Aged Children,” Presented to the Science Communication Interest Group at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

*TOP THREE FACULTY RESEARCH PAPER*

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Nwulu, Paul; Crocker, Nikki;\* Williams, Yaschica;\* Higdon, Stephanie;\* and Sarvani Kuchibhotla\* (2006) “Media Literacy Training and Middle School-Aged Children’s Attitudes toward Women in Science, Engineering, and Technology,” Presented at the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Crocker, Nikki;\* Williams, Yaschica;\* Higdon, Stephanie;\* and Sarvani Kuchibhotla\* (2006) “Assessing Media Influences on Middle School-Aged Children’s Perceptions of Women in Science and Engineering Using the Draw-A-Scientist Test (DAST),” Women and Engineering Programs Advocates Network (WEPAN), Pittsburgh, PA, June 2006.

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Crocker, Nikki;\* Higdon, Stephanie;\* Williams, Yaschica\* (2006), “Assessing Media Influences on Middle School-Aged Children’s Perceptions of Science, Engineering, and Technology,” Poster presented to the Joint Annual Meeting, Department of Human Resources, Program on Gender and Science, National Science Foundation, Washington, DC, May 2006.

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Crocker, Nikki;\* Williams, Yaschica;\* Higdon, Stephanie;\* and Sarvani Kuchibhotla\* (2006), “Assessing Media Influences on Girls’ Perceptions of Science, Engineering and Technology,” for Symposium, “Overcoming Gender Stereotypes: Girls in Science, Engineering, and Technology,” Presented at the American Association for the Advancement of Science, St. Louis, MO February 2006.

Steinke, Jocelyn; Lapinski, Maria; Zietsman-Thomas, Aletta; Crocker, Nikki;\* Higdon, Stephanie;\* Williams, Yaschica \*(2005) “Assessing Media Influences,” Online poster, Joint Annual Meeting, Department of Human Resources, Program on Gender and Science, National Science Foundation, Washington, DC, April 2005.

Steinke, Jocelyn (2004) “Reinforcing Cultural Representations of Gender and Science: Portrayals of Women Scientists and Engineers in Popular Films**,”** Paper Presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication (AEJMC), August 2004.

Steinke, Jocelyn (2003) “Media Images of Women Engineers and Scientists and Adolescent Girls’ Conceptions of Future Roles,” Paper Presented to the Women and Engineering Programs Advocates Network (WEPAN), Chicago, IL, June 2003.

Steinke, Jocelyn (2001) “Science in Cyberspace: An Analysis of Science Web Sites for Girls,” Paper Presented to the Science Communication Interest Group, Association of Education in Journalism and Mass Communication (AEJMC), Washington, DC, August 2001.

Steinke, Jocelyn (1998) “Using Media to Attract Women and Minorities in Science and Engineering,” Paper Presented to the Science Communication Interest Group and Commission on the Status of Women, Association of Education in Journalism and Mass Communication (AEJMC), Baltimore, MD, August 1998.

Steinke, Jocelyn (1997) “Connecting Theory and Practice: Can Counterstereotypes Change Girls Perceptions of Science and Scientists?” Paper Presented to the Science Communication Interest Group of the Association for Education in Journalism and Mass Communication (AEJMC), August 1997.

Steinke, Jocelyn (1997) “Breaking Down the Barriers to Equal Participation: Media Representations of Women Scientists.” Paper Presented at the 1997 American Association for the Advancement of Science Annual Meeting and Science Innovation Exposition (AAAS), February 1997.

Steinke, Jocelyn (1996) "Portrait of a Scientist: 'Discovering Women' Challenge Stereotypical Representations," Paper Presented to the Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), August 1996.

Steinke, Jocelyn (1996) “Theoretical Perspectives on the Relationship Between Gender Stereotypes and Adolescents' Perceptions of Gender Roles," Paper Presented for "Growing Up Girls Feminist Issues in Adolescent Culture,” Popular Culture Division, International Communication Association (ICA), May 1996.

Swenson, Jill and Steinke, Jocelyn (1995) "Training Program for Community Newspapers," Paper Presented at the National Newspaper Association (NNA) Annual Meeting, Award-winning paper for the Huck Boyd Community Newspaper Research Paper Competition, September 1995.

Steinke, Jocelyn and Long, Marilee (1995) "A Lab of Her Own: Portrayals of Female Characters on Children's Educational Science Programs,” Paper Presented to the Instructional and Developmental Division, International Communication Association (ICA), May 1995.

Steinke, Jocelyn and Long, Marilee (1995) "Images of Science and Scientists on Children's Educational Science Programs,” Paper Presented for "Mirror, Mirror Reflections on Media Images of Science and Scientists," American Association for the Advancement of Science (AAAS), February 1995.

Long, Marilee and Steinke, Jocelyn (1994) "Images of Science and Scientists on Children's Educational Science Programs," Paper Presented to the Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), August 1994.

Steinke, Jocelyn (1993) "Reader Responses to Science News," Paper Presented to the Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), August 1993.

Steinke, Jocelyn (1993) "Writing for Readers?: Journalists' Processing of Information During News Production," Paper Presented to the Information Systems Division, International Communication Association (ICA), May 1993.

Steinke, Jocelyn (1992) "The Science Newswriting Process Science Writers' Cognitive Processing of Information,” Paper Presented to the Magazine Division, Science Writers' Educators Group, Association for Education in Journalism and Mass Communication (AEJMC), August 1992.

Steinke, Jocelyn (1992) "News Quizzes Are Not Enough: Alternative Ways of Integrating Reading and Writing," Paper Presented for, "Teaching Students Who Don't Read," Association for Education in Journalism and Mass Communication (AEJMC), August 1992.

Jocelyn and Long, Marilee (1991) "Communicating Health Risks to the Public: A Content Analysis of Press Coverage of the Health Risks Associated with Video Display Terminal (VDT) Use," Paper Presented to the Health Communication Division, International Communication Association (ICA), May 1991.

Long, Marilee; Steinke, Jocelyn; Kalter, John; Schwaab, Amy; Savagian, Andrew; Jaffer, Nazima; Shim, Jae; Wenzel, Wayne (1991) "Explanation in Newspaper Science Section News Articles," Paper Presented to the Magazine Division, Association for Education in Journalism and Mass Communication (AEJMC), August 1991.

Glynn, Carroll J.; Mendez, Ana I.; Chadsey, Matthew M.; Steinke, Jocelyn D. (1988) "Communication and Science Policy A Cross-Cultural Comparison," Paper Presented to the Environmental Issues and Mass Media working group, International Association for Mass Communication Research(IAMCR), Barcelona, Spain, July 1988.

**PROFESSIONAL REPORT**

**Steinke, Jocelyn; Gilbert, Christine, Opat, Kelsi, Landrum, Asheley (2021). “Examining the Role of Identity in Women’s Intent to Engage with Science Content in *Deep Look* YouTube Videos,” Report for KQED Science, *Deep Look*, Nationa**l Science Foundation-funded project, Influencing Millennial Science Engagement (NSF DRL-1810990), led by *KQED* Science and Texas Tech University College of Media and Communication, 50 pages.

**INVITED PRESENTATIONS and POSTERS**

Steinke, Jocelyn (November 2021), “NSF Broader Impacts,” CLAS Research Development Workshop, panelist, November 8, 2021.

Steinke, Jocelyn; Gilbert, Christine; Opat, Kelsi; Landrum, Asheley R. (August 2021) Women’s Identity and Science Engagement, Research Presentation for KQED Deep Look Science NSF Partners Webinar (Partners include *NOVA*, *Scientific American*, *NPR*, *SciGirls*, and others).

Steinke, Jocelyn; Gilbert, Christine; Opat, Kelsi; Landrum, Asheley R. (August 2021) Women’s Identity and Science Engagement, Research Presentation for KQED Deep Look Science Internal Staff.

Steinke, Jocelyn (November 2019), Keynote address**,** Girls Investigate Science and Math Options (GISMO), Kalamazoo Area Math and Science Center (KAMSC).

Steinke, Jocelyn (April 2017), “Computer Scientists on Screen: Gender and Tech in Popular Media,”

Research Experts Panel for the Summit on Gender and Tech, sponsored by American Association of University Women (AAUW) and Dell.

Steinke, Jocelyn (February 2017), “Current Research,” FlashTalk given at the Advisory Board Meeting, SCIGirls Connect2 Project funded by the National Science Foundation.

Steinke, Jocelyn (April 2016), Presenter, “Scientists on Screen: Gender and Science in Popular Culture,” Colloquia Series, Department of Communication Studies, University of Michigan.

Steinke, Jocelyn (Oct. 2015), “Cultural Representations of Gender and Science,” Presenter, American Association of University Women (AAUW) working meeting, Creating a Future Research Agenda to Better Understand Women’s Underrepresentation in Engineering and Computing. One of a limited number of participating scholars invited to present recent research.

Jocelyn Steinke (2014), Presenter, Images of STEM Professionals and Social Identity: Promoting a STEM Identity for Women Engineers, Women & Leadership in Engineering and Applied Sciences, Invited Presentation for the College of Engineering and Applied Sciences, October 2014.

Jocelyn Steinke (2013), Presenter/Instructor,Race, Gender Science (GWS 3400 Class); International Admissions and Services (HIGE) Recruitment Event, Western Michigan University, October 2013

Jocelyn Steinke (2012), Presenter, A Lab of Her Own: Gender, Science and Media, Invited Presentation for College of Arts and Sciences Gender Scholar Award, April 2012.

Jocelyn Steinke, Brooks Applegate, Maria Lapinski, Marilee Long, Lisa Ryan (2009) Adolescents’ Identification with Televised Portrayals of Male and Female Scientists. Poster presented to the Joint Annual Meeting, Department of Human Resources, Program on Gender and Science, National Science Foundation, Washington, D.C., June 2009.

Jocelyn Steinke, Marilee Long, Maria Lapinski, Brooks Applegate, Lisa (2008) Adolescents’ Identification with Televised Portrayals of Male and Female Scientists. Poster presented to the Joint Annual Meeting, Department of Human Resources, Program on Gender and Science, National Science Foundation, Washington, D.C., June 2008.

“Using the Web to Teach Journalism,” Presenter, Teaching Well Using Technology, WMU, Center for Teaching and Learning, February 2000.

“Science Writing,” Presenter, Math and Science Exploration, Conference for 6-8th Grade Girls, Parents and Teachers, sponsored by Glowing Embers Girl Scout Council, Inc., Kalamazoo Area Mathematics and Science Center, Kalamazoo Regional Educational Service Agency, Kalamazoo Valley Museum, and Sigma Xi, March 2000.

“Images of Women Scientists in Media Science Programs,” Presenter, Invited to present paper at Association for Education in Journalism and Mass Communication (AEJMC) meeting, August 1998

Steinke, Jocelyn (1992), Presenter, "Teaching Newswriting Using Computers,” Paper Presented at "Writing and Computers, Ithaca College, May 1992.

**CONFERENCE PANELS DEVELOPED**

“Overcoming Gender Stereotypes: Girls in Science, Engineering and Technology,” American Association for the Advancement of Science (AAAS), February 2006, (with Dr. Marilee Long).

"Assessing Progress Lessons Learned from Informal Science Educational Programs,” American Association for the Advancement of Science (AAAS), February 1996 (with Dr. Marilee Long).

"Images of Science and Scientists,” American Association for the Advancement of Science (AAAS), February 1995 (with Dr. Marilee Long).

**CONSULTING/OUTREACH/TRAINING WORKSHOPS**

Advisory Committee Member, [CAREER: Talking Science: Early STEM Identity Formation Through Everyday Science Talk](javascript:void(0)), (NSF DRL-1846167), led by Principal Investigator Remy Dou; Florida International University

**Research Consultant**, **Examining the Gender Gap in Viewership: A Study of Women’s Engagement with Deep Look Video Content,** National Science Foundation sponsored project, Influencing Millennial Science Engagement (NSF DRL-1810990), led by *KQED* Science and Texas Tech University College of Media and Communication

**Evaluation Consultant**, NSF-funded, big screen film. (2019). Prepared evaluation review of film with recommendations for producers.

**Advisory Board Member**, *SciGirls CONNECT* (2016-2019). Advisory board member for Twin Cities PBS and the *SciGirls’* National Science Foundation grant project, Project Team Awarded: $1.2 million. Attended Advisory Board meeting in Minneapolis in February 2017; Contributed to literature review summary evaluation in July 2017.

**Advisor/Mentor**, (2018-2019) Akshaya Venkateshwaran, North Penn High School, Advanced Placement Research Project, “The Impact of Social Media on Female’s Perceptions of Computer Science as a Career.”

**Workshop Leader**, New York State Press Association (April 1995) "Science and Health Reporting Workshop," Workshop leader for newspaper reporters in New York.

**Workshop Leader** (June 1994) "Writing for Readers?: A Look at Readers' Responses to Science News, Workshop on Health, Medicine, Science and Environmental Reporting, Workshop for local reporters, Ithaca College.

**AWARDS/HONORS**

**WMU College of Arts and Sciences Distinguished Research Award,** 2016

**Invited Presenter/Research Expert,** Association of University Women (AAUW) working meeting, Creating a Future Research Agenda to Better Understand Women’s Underrepresentation in Engineering and Computing, October 2015, funded by the National Science Foundation.

**WMU College of Arts and Sciences Gender Scholar Award,** Western Michigan University, 2012

**Top Three Faculty Research Paper,** Science Communication Interest Group,Association for Education in Journalism and Mass Communication, 2008.

**Editorial Board,** *Science Communication***,** 2007 – Present

**AAAS Fellow,** Elected as fellow for American Association for the Advancement of Science for research on images of women scientists in the mass media, 2007.

**Professional Freedom and Responsibility Chair,** Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), 2006-present

**Research Chair**, Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), 1999-2000

**Faculty Research Development Award** **(RDA),** Western Michigan University, 1996

**Institute for Journalism Excellence Fellowship**, American Society of Newspaper Editors, 1996

**Journalism Educator Fellowship**, The Poynter Institute, 1995

**Huck Boyd Community Newspaper Research Paper Competition**, Award-winning paper, 1995

(with Jill Swenson)

**Outstanding Teaching Assistant**, Cornell University, 1988

**Phi Kappa Phi Honorary Society**, Cornell University, 1988

**MEDIA COVERAGE**

UnDark, “Television Review: A New Wave of Vibrant Science Programs,” January 8. 2011  
Article by EMILY ANTHES

https://undark.org/2021/01/08/new-wave-of-vibrant-science-programs/Undark.

# *The Washington Post*, “Only 3 in 10 kids asked to draw a scientist drew a woman; but that's more than ever,” March 21, 2018, Ben Guarino

* Reprinted in *The Chicago Tribune*, Sept. 7, 2018, http://www.chicagotribune.com/lifestyles/parenting/ct-kids-drawing-scientist-20180321-story.html
* Requoted by Werk, “What Happens When You Ask a Child to Draw a Scientist?” March, 21, 2018, Dan Clarendon, https://life.saywerk.com/posts/what-happens-when-you-ask-a-child-to-draw-a-scientist
* Requoted by Fairygodboss, Researchers Asked Kids To Draw Scientists — And What Happened Next Will Make Your Day, AnnaMarie Houlis, <https://fairygodboss.com/articles/this-is-what-happens-when-you-ask-a-child-to-draw-a-scientist>
* Requoted by KQTH 104.1, “How kids' drawings teach us about their views,” Kate Streit, <https://www.1041kqth.com/simplemost/asked-draw-scientist-kids-draw-more-women-today?page=2>

# *The Atlantic*, “What We Learn From 50 Years of Kids Drawing Scientists,” March 20, 2018, Ed Yong

# *Chronicle of Higher Education,* “TV’s Next Big Star: a Female MacGyver,” July 24, 2015, Meg Bernhard

*Pacific Standard*, “Can a Female MacGyver Correct Engineering’s Gender Imbalance?”May 19, 2015, Nicole Shine

**PROFESSIONAL DEVELOPMENT**

**American Association for the Advancement of Science Conference**, 2014, 2015

**Syllabus 2000 Workshop and Conference**, Sponsored by Syllabus Press, July 2000.

Instruction in online teaching and learning.

**Enhancing Teaching with Technology (ETTI)** Workshop, instruction in creating Web pages, sponsored by Western Michigan University, 1997.

Developed course Web Page (<http://unix.cc.wmich.edu/~steinke>).

**Faculty Research Development Award**, instruction in grant writing, sponsored by Western Michigan

University, 1996.

**Journalism Educators' Workshop**, sponsored by American Press Institute, June 1996.

**Journalism Educators' Fellowship**, instruction in computer-assisted reporting, sponsored by the Poynter Institute, June 1995.

**Newsroom Training Workshop**, sponsored by The Freedom Forum, June 1994.

**Writing to Learn Math and Science Workshop**, sponsored by the Bard Institute for Critical Thinking, January 1993.

**Grant Writing Workshop**, sponsored by Ithaca College, May 1993.

**SERVICE AND CONTRIBUTIONS TO THE PROFESSION**

**Manuscript Review,** *Sex Roles*, 2022

**Manuscript Reviewer,** *International Communication Association (ICA)*, Children, Adolescents, and Media Division, 2021

**Manuscript Reviewer,** *Frontiers*, 2021

**Manuscript Reviewer,** *Journal for STEM Education Research*, 2021 (2)

**Manuscript Reviewer,** *Science Communication*, 2021

**Manuscript Reviewer,** *Psychology of Popular Media*, 2021

**Manuscript Reviewer,** *Journal of Science Communication*, 2021  
**Manuscript Reviewer,** *Journal of Science Education and Technology*, 2021  
**Manuscript Reviewer,** *Communication Studies*, 2021 **Manuscript Reviewer,** *Journal of STEM Education Research*, 2020 **Manuscript Reviewer,** *Sex Roles*, 2020

**NSF Grant Proposal Reviewer, National Science Foundation,\*\*** Invited by NSF Program Officer to serve on panel review board, 2020\*

**Electorate Committee Member, American Association for the Advancement of Science (AAAS)** Section Y, General Interest in Science and Engineering, Elected by members, 2020

**Manuscript Reviewer,** *Journalism and Mass Communication Quarterly*, 2020

**Manuscript Reviewer,** *Science Communication*, 2020 (2)

**Manuscript Reviewer,** *Studies in Science Education*, 2019

**Manuscript Reviewer,** *Sex Roles*, 2019

**Panel Reviewer,** American Association for the Advancement of Science, 2019

**Manuscript Reviewer**, *In Media*, 2018

**Manuscript Reviewer,** *Science Communication*, 2018

**Manuscript Reviewer,** *Journal of STEM Education*, 2018

**Panel Reviewer,** American Association for the Advancement of Science, 2018

**Manuscript Reviewer, AEJMC**, Reviewed papers for competitive research paper sessions, Association for Education in Journalism and Mass Communication (AEJMC), Science Communication Interest Group/COMSHER, 1995, 1996, 1997, 1998, 1999, 2002, 2004, 2005, 2007, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

**Manuscript Reviewer,** *Journal of Genetic Psychology*, 2016

**Manuscript Reviewer**, *Frontiers*, 2016

**NSF Grant Proposal Reviewer, National Science Foundation,\*\*** Invited by NSF Program Officer to serve on panel review board, 2016

**Symposia Reviewer,** American Association for the Advancement of Science, Section Y, 2015 **Manuscript Reviewer,** *Journal of Media Psychology,* 2014

**NSF Grant Proposal Reviewer, National Science Foundation,\*\*** Invited by NSF Program Officer to review

proposal, 2014

**Manuscript Reviewer,** *Cultural Studies of Science Education*, 2014

**Manuscript Reviewer,** *Sex Roles*, 2013, 2015, 2016

**Manuscript Reviewer,** *Cognition and Instruction*, 2012

**Reviewer**, Journalism 1000 Syllabus and Examination, Sunway University

**Book Reviewer,** (2009) Review of *Living Journalism*,Holcomb Hathaway, Inc. Publishers.

**Editorial Board,** *Science Communication*, 2007 – Present (review several manuscripts each year)

**Professional Freedom and Responsibility Chair,** Association for Education in Journalism and Mass Communication (AEJMC), Science Communication Interest Group, 2006-2007.

**Research Chair**, Science Communication Interest Group, Association for Education in Journalism and Mass Communication (AEJMC), 1999-2000.

**NSF Grant Reviewer, National Science Foundation,\*\*** Invited by NSF Program Officer to review proposal for the Program, 2005.

**NSF Grant Reviewer, National Science Foundation,**\*\* Invited to NSF by Program Officer to review pre-proposals for the Program, 2004.

**Symposium Proposal Reviewer**, American Association for the Advancement of Science (AAAS), Reviewed proposals for annual symposium, 2008

**Manuscript Reviewer,** *International Journal of Gender, Science and Technology*, 2010, 2012, 2017 (multiple manuscripts)

**Manuscript and Abstract Reviewer**, Women and Engineering Programs Advocates Network (WEPAN), Reviewed abstracts and manuscripts submitted to conference, 2005/2006, 2007.

**Manuscript Reviewer,** *Journal of Women and Minorities in Science and Engineering*, 2009.

**Manuscript Reviewer**, *Journal of Science Communication*, 2009.

**Manuscript Reviewer,** *British Journal of History of Science***,** 2005.

**Manuscript Reviewer**, *Communication Theory*, 2004.

**Manuscript Reviewer**, *Science, Technology and Human Values*, 2004, 2007, 2008.

**Manuscript Reviewer,** *Public Understanding of Science*, 1998, 2000, 2001, 2002, 2003, 2004, 2006, 2008.

**Manuscript Reviewer,** *Science Communication*, 1997, 2004, 2005, 2007, 2008, 2009, 2010, 2012 (multiple manuscripts), 2013, 2014, 2015

**Discussant, AEJMC**

Critiqued papers for competitive research paper session, Association for Education in Journalism and Mass Communication (AEJMC), Science Communication Interest Group, 1995, 1996, 2010.

**Textbook Reviewer, St. Martin's Press**

Reviewed and made recommendations for new edition of a news editing textbook, 1996.

**Journalism Exam Reviewer,** WMU/Sunway University Partnership, 2009, 2010

***\*\*****NSF reviews have been conducted for* ***four*** *different program areas: Division of Research on Learning;**Program on**Social Studies of Science, Engineering and Technology; Program on Research on Gender and Engineering, and Advancing Informal Science Learning. Specific program areas are identified above in order to maintain confidentiality.*

**UNIVERSITY/PROFESSIONAL/PUBLIC SERVICE**

Search Committee-Big Data and Diversity Search, Department of Communication, University of Connecticut, Committee Member, 2021

Full Professor Promotion Committee, Department of Gender and Women’s Studies, WMU, Committee Member, 2019-2020

Personnel Committee, School of Communication, WMU, Committee Member, 2019-2020

Sabbatical Leave Committee, School of Communication, WMU, Committee Member, 2017-2018

Personnel Committee, School of Communication, WMU, Chair, 2017-2018

Personnel Committee, School of Communication, WMU, Committee Member, 2015-2016  
Lee Honors College Scholarship Committee, WMU, Committee Member**,** Fall 2015, Spring 2016, Fall 2017,

Spring 2018

Full Professor Promotion Committee, Department of Gender and Women’s Studies, WMU, Committee Member, Fall 2015

STEM to STEAM Working Group, WMU, Member/Facilitator**,** Fall 2014

Communique Graduate Student CV Workshop, WMU, Speaker, Spring 2014

Executive Committee, School of Communication, WMU, Committee Member, Fall 2013-Spring 2014

Race, Gender Science (GWS 3400 Class); International Admissions and Services (HIGE) Recruitment Event, WMU, Lecturer/Professor, October 2013

CRICPE, Center for Research on Instructional Change in Postsecondary Education, Planning Committee, WMU, Planning Committee Member, 2012- 2014

StART - Sustainability Across Research and Teaching, WMU, Committee Member, 2011-2012

Full Professor Promotion Committee, School of Communication, WMU, Committee Member, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016

Personnel Committee, School of Communication, WMU, Committee Member, 2011-2013

Journalism Internship Advisor, School of Communication, WMU, 2010-2012.

Journalism Search, School of Communication, WMU, Chair, 2011

Journalism Curriculum Revisions, School of Communication, WMU, Committee Member, 2011

Sabbatical Leave Committee, School of Communication, WMU, Committee Member, 2010

Sabbatical Leave Committee, School of Communication, Chair, WMU, 2009

Faculty Search Committee, Journalism Search, School of Communication, WMU, Chair, 2004/2005

Sabbatical Committee, School of Communication, WMU, Chair, 2004

Personnel Committee, School of Communication, WMU, Committee Member, 2004-2005

Personnel Committee, Department of Communication, WMU, Chair, 2003-2004

*Western Herald,* Board of Directors, WMU, Board Member, 2001-2005

School Structure Committee, Department of Communication, WMU, Committee Member, Winter 2001

Faculty Search Committee, Department of Communication, WMU, Chair, 2001

Undergraduate Curriculum Committee, Department of English, WMU, Committee Member, Fall 1996-1999

Journalism Committee, WMU, Committee Member, Fall 1997-1999

Women’s Caucus Steering Committee, College of Arts and Sciences, WMU, Committee Member,1997-1998

Women’s Caucus Steering Committee, College of Arts and Sciences, WMU, Co-Chair, 2000-2001

Committee on General Education (COGE), Faculty Senate, WMU, Committee Member, 1997-1999

Brown Hall Computer Users Group, College of Arts and Science, WMU, Committee Member, 1995-1996

Student Board of Publications, Ithaca College, Committee Member, 1993-1994

Media and Health Conference Planning Committee, Ithaca College, Co-Chair, 1994

Science Writers Lecture Series, Ithaca College, Committee Member, 1993-1994

Freedom Forum Journalist-in-Residence Grant Writing and Selection Committee, Ithaca College, Committee Member, 1993

Jessica Savitch Distinguished Lecture Series Committee, Ithaca College, Chair, 1992

Jessica Savitch Distinguished Lecture Series Committee, Ithaca College, Committee Member, 1992

Faculty Search Committee, Ithaca College, Committee Member, 1993

**DISSERTATION COMMITTEES**

Christine Gilbert, Department of Communication, University of Connecticut, Reader

Deborah J. Danuser, Department of Communication, University of Pittsburgh, Committee Member

**THESIS and SPECIAL PROJECT M.A. COMMITTEES**

Tamia Duncan, Western Michigan University, 2020-2021, Committee Member Comprehensive Exams

Li Zhang, Western Michigan University, 2017-2018, Thesis Committee Member

Paola Maria Paniagua Tavarez, Western Michigan University, 2015-2016, Special Project Committee Member

Jasmine LaBine, Western Michigan University 2015-2016, Thesis Committee Member

Monica Rodriguez, School of Communication, Western Michigan University, M.A. 2013,Special Project Committee Member

Jordan Tyler, School of Communication, Western Michigan University, M.A. 2013,Thesis Committee Member

Anne Holcomb, School of Communication, Western Michigan University, M.A. 2012,Thesis Committee Member

Amanda Goddard, School of Communication, Western Michigan University, M.A. 2011,Special Project Committee Member

Caitlin Evans, School of Communication, Western Michigan University, M.A. 2010, Special Project Committee Chair

Christopher Groscurth, Department of Communication, Western Michigan University, M.A. 2004, Thesis Committee Member

**HONORS THESES, INDEPENDENT STUDIES, RESEARCH ASSISTANT SUPERVISION**

Paula Mock, University of Connecticut, Undergraduate Honors Course Advisor

Viviana Nicholas, University of Connecticut, 2021, Research Assistant Advisor

Tamia Duncan, Western Michigan University, 2020-2021, Comprehensive Exam Committee and Research Assistant Advisor

Leah Alburtus, Western Michigan University, 2019-2020, Independent Study Advisor

Sean Merlino, Western Michigan University, 2017-2018, Independent Study Advisor

Jay Penny, Western Michigan University, 2017-2018, Research Assistant Advisor

Alyssa Proper, Western Michigan University, 2017, Research Assistant Advisor

Samantha Springer, Western Michigan University, 2013-2014, Chair of Independent Study

Amber Haley, Western Michigan University, 2013-2014, member, Lee Honors College Thesis Committee

Sayani Ghosh, Western Michigan University, 2008-2009, Research Assistant Advisor

Catherine, VanDerMaas, Western Michigan University, 2007-2008, Research Assistant Advisor

Marne Jo Johnson Apolo, Western Michigan University, 2006-2009, Research Assistant Advisor

Nikki Crocker, Western Michigan University, 2004-2006, Research Assistant Advisor

Stephanie Higdon, Western Michigan University, 2004-2005, Research Assistant Advisor

Yaschica Williams, Western Michigan University, 2004-2005, Research Assistant Advisor

Sarvani Kuchibhotla, Western Michigan University, 2004-2005, Research Assistant Advisor

Danielle E. Heald, “Investigative Reporting: Good Journalism, Bad Stigma,” 1997, member, Honor Thesis Committee

Rob Walter, “An Analysis of Negative Criticisms of Tabloid TV News in Mainstream Print Media,” 1996, member, Honors Thesis Committee

**PROFESSIONAL AFFILIATIONS**

Association for Education in Journalism and Mass Communication (AEJMC)

American Association for the Advancement of Science (AAAS)

**OTHER PROFESSIONAL EXPERIENCE**

***Dayton Daily News,***Dayton, OH

Reported and wrote breaking news, health news, business news and feature stories for daily

newspaper, Summer 1996 Fellowship.

**School of Nursing, University of Wisconsin-Madison,** Madison, WI

Researched and wrote feature and news articles for *Nursing Dimensions*. Fall 1990-1991.

**School of Journalism and Mass Communication, University of Wisconsin,** Madison, WI

Assisted Dr. Sharon Dunwoody in compiling a directory of science communication courses and programs, Summer 1990.

**School of Journalism and Mass Communication, University of Wisconsin,** Madison, WI

Assisted Visiting Scholar Professor Stephan Russ-Mohl with research for book on science communication. Spring l989.

**Center for Science in the Public Interest**, Washington, DC

Conducted research on the effects of television advertising on children and wrote article on children and nutrition. Summer 1989.

**Department of Communication, Cornell University**, Ithaca, NY

Assisted Dr. Carroll Glynn and Dr. Daniel McDonald with a survey of New York residents' perceptions of communication and health issues. Summer 1988.

**Suffolk County Executive's Office**, Hauppauge, NY

Wrote newsletter articles, edited speeches and answered constituents' inquiries on a variety of issues, including proposed Drinking Water Protection Program, Lyme disease and child care programs. Summer 1987.

**Department of Pollution Control, Town of Islip**, Islip, NY

Developed an environmental management program and communication plan. Summer 1986.

**Environmental and Energy Study Conference, U.S. Congress**, Washington, DC

Wrote article for the *Weekly Bulletin* on legislation for a program to examine the effects of air pollution on forest ecosystems. Summer 1985.

***Suffolk County News***, Sayville, NY

Researched and wrote news articles and assisted with newspaper layout. January 1985.

**Marine Environmental Council of Long Island,** Farmingville, NY

Researched and wrote newsletter articles on local water pollution problems. Summer 1983